





# Longpath Megatrends

## Demographic Shifts

-  Boomers re-booming
-  Growth of the millennial generation
-  Rise of the new racial & ethnic majority
-  Urbanization everywhere

## Social and Cultural Shifts

-  Decline of traditional religious groups / organizations
-  Rise of digital culture / social networks
-  Globalization of ideas and narratives
-  Rise in status and power of women

## Science and Technology Developments

-  010101 of everything
-  Ubiquitous intelligence
-  Radical “transparency” & rise of big data
-  Breakthroughs in energy resources
-  Advancements in bioengineering




## Economic Shifts

-  Multi-polar global economic order
-  Disaggregated and distributed work
-  Rising income disparity

## Political Dynamics

-  Decline of traditional institutional power
-  New turf wars

## Environmental Dynamics

-  Climate change and resource scarcity
-  Climate-based migration
-  Climate-based disease spread